



# Summer 2010 Conference

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**Featuring Legislative Updates  
by Florida DOE Staff  
*and*  
Comments from the  
Commissioner of Education**

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**June 7-9, 2010**  
DoubleTree Hotel  
Tallahassee, Florida



# Sponsors

## Gold



## Silver



## Bronze



The FAMIS organization would like to thank the conference sponsors for their support.



Greetings from your FAMIS Steering Committee,

Welcome to the FAMIS Conference 2010 and the promise of another great chance for interaction with vendors and colleagues. As a special service to member districts in these tough financial times, the FAMIS Steering Committee committed to bring the DOE DataBase Conference to you LIVE this year by sponsoring this conference in beautiful Tallahassee. There will be no greater opportunity for each of us to investigate the effects of legislation, economic instability, or emerging technology than will be afforded here this week.

The most important lessons I have learned in my career have, for the most part, been learned from those of you that have taken the time to share your stories with me over the years. My organization has been the benefactor of the wonderful ideas that you have implemented for the children in your district and has been able to avoid or capitalize on some of the mistakes that you have shared.

I urge each of you to talk about your lessons learned. Do not be shy, but rather engage in conversations when you can contribute knowledge...good, bad, or ugly! Listen with open ears and open minds to the contributions of experience from those that have gone before you. The person sitting next to you may hold the keys to unlock the problem you have been struggling with.

I hope you enjoy the conference, the surroundings, and the fellowship for these few days. Be sure to find a FAMIS Steering Committee member and let them know how we can make the conference better for you next year.

Cheers,

A handwritten signature in blue ink that reads "David".

G. David Smith  
FAMIS Chairman 2010  
Bay District Schools

## Day 1: Monday, June 7, 2010

12:30 - 1:00 pm

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Ballroom      **FAMIS** Conference Kick-Off  
*David Smith, FAMIS Chairman*  
*Bruce Patrou, FAMIS Vice Chairman*  
*Jeff Sellers, Acting Deputy Commissioner, DOE*  
*Lavan Dukes, Educational Policy Development Dir DOE*

1:15 - 2:15 pm

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Ballroom      **DOE:** Class Size Reduction Reporting & Impact on Funding  
*Sean Millard, Sr. Educational Program Director*  
*Martha Haynes, Ofc of Funding & Fin Reporting*

Salons A & B      **DOE:** Online Assessment: Transitioning from Paper to Computer-Based Training  
*Tara Gardner, DOE & Susan Lee, DOE*

Adams Park      **District/DOE:** Portal to Exceptional Education Resource (PEER) Update on Current Functionality, Technical Requirements, & Deployment Process  
*Christy Noe, Business Process Consultant*  
*James Howard, Programmer Analyst I, Escambia County*

Leon Room      **DOE:** Reporting Requirements for Choice Programs  
*Jean Miller, Deputy Executive Director*  
*Kim Ward, Program Specialist*

## Day 1: Monday, June 7, 2010 (cont.)

2:30 - 3:30 pm

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- Ballroom **DOE:** Student Database: Overview of 2010-11 Changes  
*Ruth Jones, Sr. Educational Program Director*
- Salons A & B **DOE:** College Readiness Reporting  
*Gene Kovacs, Sr. Educational Program Director*
- Adams Park **DOE:** Reporting Industry Certifications & Career & Professional Academies  
*Mark Baird, Educational Policy Development Director*
- Leon Room **DOE:** Neglected & Delinquent  
*Melvin Herring, Program Director*

3:45 - 4:45 pm

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- Ballroom **DOE:** FL Education Finance Program  
*Mark Eggers, Dir, School Business Services*
- Salons A & B **DOE:** Attendance Recordkeeping Requirements  
*Ruth Jones, Sr. Educational Program Director*

## Day 1: Monday, June 7, 2010 (cont.)

3:45 - 4:45 pm (cont.)

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Adams Park            **DOE:** Collecting Data for the Education of Homeless Children & Youth-Changes & Revisions, including Earthquake Affected Students Issues

*Lorraine Allen, Director Homeless Education*

Leon Room            **DOE:** Reporting Reading Data

*Laurie Lee, Middle School Reading Specialist*

*Kim Ward, Program Specialist*

*Teresa Sancho, Program Specialist*

5:00 - 5:30 pm

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Ballroom            **DOE:** Master School Identification File

*Rhonda Forbes, Program Specialist*

Salons A & B            Silver Vendor Presentation:

**SunGard Public Sector**

“PLUS Solutions - Student Information/  
Business Management Solution”

Adams Park            Silver Vendor Presentation:

**Focus School Software**

“Ensuring Survey Accuracy Using Focus  
Software Edits”

Leon Room            Silver Vendor Presentation:

**X2 Development Corporation**

“State Reporting - What X2 Can Do For You”

## Day 2: Tuesday, June 8, 2010

8:30 - 9:30 am

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- Ballroom      **DOE:** Staff Database: Overview of  
2010-11 Changes  
*Teresa Sancho, Program Specialist*
- Salons A & B      **DOE:** Dropouts, Dropout Prevention &  
Juvenile Justice Programs  
*Kim Davis, Director Dropout Prevention*  
*Linda Fleming, Program Specialist*  
*Karen Denbroeder, Senior Educational Program  
Director*
- Adams Park      **District:** FERPA Blocks & Implications for  
Directory Information Availability  
and Procedures  
*Opal McKinney-Williams, School Board Attorney,  
Leon County*  
*Bill Piotrowski, Exec Dir Technology & Information  
Services, Leon County Schools*
- Leon Room      **8:30am-9:00am** Silver Vendor Presentation  
**Enterasys**  
"Embrace it or Erase it: Managing Today's  
Technology in the Classroom"
- 9:00am-9:30am** Silver Vendor Presentation  
**Infosnap**  
"How to Move School Registrations Online"

## Day 2: Tuesday, June 8, 2010 (cont.)

9:45 - 10:45 am

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Ballroom

**DOE:** Database Reporting Basics  
*Harold McLeod, Program Specialist*

Salons A & B

**DOE:** English Language Learners (ELL)  
*Pat Faircloth, Program Specialist*

Adams Park

Gold Vendor Presentation:  
**Presidio**

Leon Room

**DOE:** Transportation  
*Charlie Hood, Director School Transportation*

11:00 - 11:30 am

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Ballroom

**DOE:** Reporting and Using Staff Data on Professional Development & Evaluation  
*Kathy Hebda, Bureau Chief*

Salons A & B

Silver Vendor Presentation:  
**Dell/eInstruction**  
"Enhancing Students Experience in The Classroom"

Adams Park

**DOE:** FASTER  
*Jackie Johnson, Computer App Support Mgr*

Leon Room

**DOE:** State Technology Plan  
*Kate Kemker, PhD – Director for Office of Technology Learning and Innovation*

## Day 2: Tuesday, June 8, 2010 (cont.)

11:30 am - 12:00 noon

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Ballroom

**DOE: Comments from Dr. Eric Smith  
Commissioner of Education**

12:00 - 1:30 pm

*Lunch On Your Own*

1:30 - 2:30 pm

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Ballroom

**DOE: School Safety & Discipline Data  
(SESIR) Reporting**  
*Julie Collins, Program Specialist*

Salons A & B

**District / DOE: Online Assessment:  
Lessons Learned, What is Being Done to  
Prepare, Good Ideas & Remaining Issues  
for Next Year & Beyond**  
*Paul Felsch & Bill Piotrowski, Leon County  
Ed Bernard, Miami-Dade County  
Denise Cantalupo, Sarasota County  
DOE Representative*

Adams Park

**DOE: Family Educational Rights & Privacy  
Act (FERPA)**  
*Miki Presley, Assistant General Counsel*

Leon Room

**DOE / District: The FAIR Testing Update—  
Lessons Learned & Tips for An Orderly FAIR  
Assessment This Coming Year**  
*Kate KemKer, PhD – Director for Office of  
Technology Learning and Innovation DOE  
Stu Greenberg, Executive Dir, Just Read Florida  
Danny Brooke, PMRN Specialist, FL Center for  
Reading Research*

## Day 2: Tuesday, June 8, 2010 (cont.)

### 2:45 - 3:45 pm

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- Ballroom **DOE/District:** Cohort Review  
FAMIS Data Committee  
*Barbara Brannen, FAMIS Data Committee*  
*Cyndi Holleman, Senior Educational Program Dir*
- Salons A & B **DOE:** Reporting Students for PMRN Loading  
*Laurie Lee, Middle School Reading Specialist*  
*Karl Hook, Coordinator of PMRN, FL Center for Reading Research*
- Adams Park **DOE:** Virtual Education Reporting  
*Sally Roberts, Educational Policy Consultant*
- Leon Room **District / DOE:** Career & Technical Education Reporting  
*Bruce Harrington, Education Policy Director*

### 4:00 - 5:00 pm

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- Ballroom **DOE:** No Child Left Behind (NCLB) Public School Choice Options  
*Anna Moore, Program Specialist*
- Salons A & B **DOE:** Exceptional Student Education (ESE)  
*Karen Denbroeder, Sr. Educational Program Dir*
- Adams Park **DOE:** On-line Resources for Certification & Educator Quality  
*David Lajeunesse, Director of Operations*
- Leon Room Gold Vendor Presentation:  
**CrossPointe.net**  
"Education Analytics for the 21st Century"  
(Turning Data Into Knowledge)

## Day 3: Wednesday, June 9, 2010

### 8:30 - 9:30 am

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Ballroom	<b>DOE:</b> Title I Data Reporting <i>Anna Moore, Program Specialist</i>
Salons A & B	<b>District:</b> Database Issues & Sharing <i>Barbara Brannen, FAMIS Data Committee</i>
Adams Park	<i>FAMIS Use</i>
Leon Room	<i>FAMIS Use</i>

### 9:45 - 10:45 am

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Ballroom	<b>DOE:</b> School Grades, Adequate Yearly Progress (AYP) Reporting, Alternative School Improvement Ratings & High School Grades <i>Ed Croft, Program Director for Evaluation &amp; Reporting</i>
Salons A & B	<b>District:</b> IT Audit Emphasis, Findings, and Trends in Financial & Operational Audits <i>Jon Ingram, Auditor General, State of Florida</i> <i>Nancy Reeder, Auditor General, State of Florida</i>
Adams Park	<b>DOE:</b> Migrant Student Information Exchange (MSIX) <i>Jay Rembert, Program Specialist, Migrant Education Program</i> <i>Laverne McKenzie, Systems Project Administrator</i>
Leon Room	<i>FAMIS Use</i>

## Day 3: Wednesday, June 9, 2010 (cont.)

### 11:00 - 11:45 am

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Ballroom	<b>DOE:</b> Differentiated Accountability <i>Nikolai Vitti, Deputy Chancellor for School Improvement &amp; Student Achievement</i>
Salons A & B	<b>DOE:</b> Migrant Program Reporting <i>Linda Fleming, Program Specialist</i> <i>Carol Gagliano, Interim Director of the Florida Migrant Education Program</i>
Adams Park	<i>FAMIS Use</i>
Leon Room	<i>FAMIS Use</i>

### 12:00 - 12:30 pm

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Ballroom	<b>FAMIS</b> Closing & Wrap-Up Meeting <i>David Smith, FAMIS Chairman</i> <i>Bruce Patrou, FAMIS Vice Chairman</i> <ul style="list-style-type: none"><li>• <i>Closing Remarks</i></li><li>• <i>Election of New Officers</i></li><li>• <i>New &amp; Old Business</i></li><li>• <i>Awards</i></li><li>• <i>Door Prize Drawing</i> <i>(Must be present to win)</i></li></ul>
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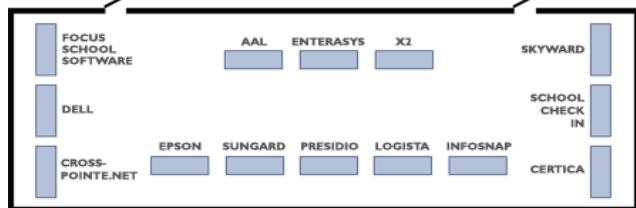
*Thanks for attending this year's conference!*

**Conference Notes:**

1. FAMIS would like to thank everyone who attended the summer 2010 conference. We hope you see great value in the DOE, District and Vendor presentations.
2. The FAMIS organization will be taking nominations and voting for several open Steering Committee positions during the wrap-up session. If you are interested, please see any FAMIS staff member for more details.
3. The Vendor Exhibits are located on the second floor in the Florida Rooms. Please visit the Vendor tables between sessions.

**Florida Rooms  
Vendor Exhibits**

Tues 8:30am-5:30pm  
Wed 8:30am-11:45am



4. The Door Prize drawing will take place in the Ballroom during the last session. You must be present to win. Tickets for the drawing will be provided upon registration.
5. Look for a final conference agenda change sheet that will outline any last minute changes to the schedule. This change sheet will be provided upon registration.
6. All meals will be on your own.
7. Each presentation is separated by 15 minutes to allow participants time to ask any questions and be seated for the next presentation.
8. The DoubleTree provides wireless connectivity to those hotel guests who have paid the daily wireless fee.
9. Go to the FAMIS conference website: [www.stjohns.k12.fl.us/famis](http://www.stjohns.k12.fl.us/famis) to view and download the conference presentations.

# DoubleTree Hotel

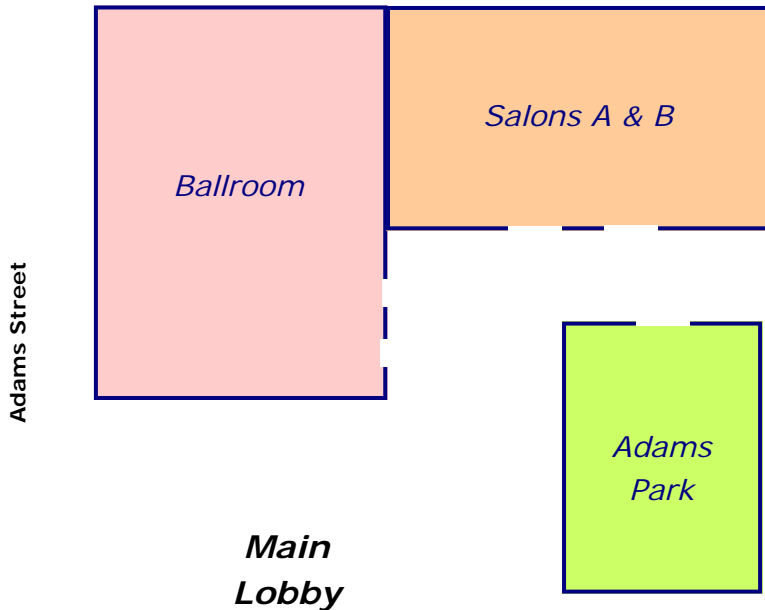
101 South Adams Street  
Tallahassee, FL 32301  
(850) 224-5000

## Conference Rooms

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### *First Floor*

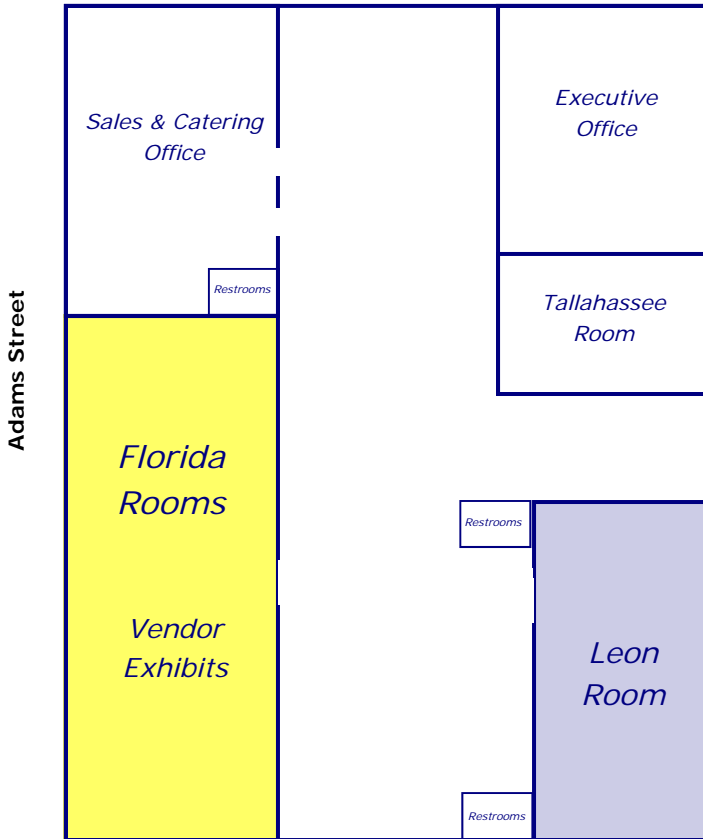
*East Park Ave*



# Conference Rooms

## *Second Floor*

*East Park Ave*





## Steering Committee

<b>David Smith</b>	<b>Chairman</b>	<b>Bay</b>
<b>Bruce Patrou</b>	<b>Vice Chairman</b>	<b>St. Johns</b>
<b>James Goines</b>	<b>Treasurer</b>	<b>PAEC</b>
<b>Bill Piotrowski</b>	<b>Secretary</b>	<b>Leon</b>
<b>Marsha Cole</b>	<b>Chairperson</b>	<b>Duval</b>
<b>Bill Bush</b>	<b>Chairperson</b>	<b>Escambia</b>
Doug Dillard	Member-At-Large	Escambia
Roland Moore	Member-At-Large	Orange
Barbara Brannen	Member-At-Large	Sarasota
Rick Laneau	Member-At-Large	Hillsborough
Lavan Dukes	Ex-Officio Member-At-Large	FLDOE
Tom Petry	Member-At-Large	Collier
John Wendt	Member-At-Large	Charlotte
Ron Lauver	Member-At-Large	FLDOE/CIO
Candy Garcia	Member-At-Large	NEFEC
Erika Goines	Ex-Officio Member-At-Large Website	Bay